

Gould Land Company is a distinguished ranch brokerage and development firm headquartered in Austin, Texas, with a specialization in premium ranch real estate and transitional development land. Led by John Gould, Principal and a third-generation Austinite, the company boasts a rich legacy in real estate investment dating back to 1915.

John's profound passion for the outdoors, particularly South Texas, is deeply rooted in his upbringing. From a tender age of six, he accompanied his father on extensive excursions across South Texas ranches, engaging in activities such as hunting, fishing, and exploration. His first foray into ranch sales occurred while still a senior in college, marking the inception of a remarkable journey in the real estate industry.

The pivotal moment came with the successful sale of a 4000-acre ranch near Spofford, Texas, a property that had been in the family's possession for over three decades. This milestone transaction, facilitated through a Wall Street Journal advertisement, laid the groundwork for future endeavors in the realm of ranch brokerage and development.

Subsequently, John delved into the realm of development, spearheading innovative projects in the burgeoning student housing sector. Alongside a college companion, he embarked on constructing student condominiums in close proximity to the UT west campus, a pioneering venture in its time.

Transitioning to commercial real estate, John made significant strides in the industry, including a notable tenure with Cushman & Wakefield Financial Services Group. His impressive track record includes the sale of prominent properties such as The Republic Plaza/Hobby Complex and BridgePoint Plaza, cementing his reputation as a top-tier broker in downtown Austin.

In the early 1990s, John founded Gould Land Company, driven by his unwavering love for ranches and the great outdoors. Drawing from his personal ranch ownership experiences and expertise in developing upscale urban projects, he established a clear mission for the company.

At Gould Land Company, our core focus is on quality properties, collaborative partnerships, and client-centric solutions. We prioritize working on select larger ranches each year, leveraging our team's expertise to deliver exceptional results for our clients. Whether it's assisting buyers in finding their dream property or navigating complex listing transactions, we are committed to excellence in every aspect of our work.

In essence, our commitment to integrity, excellence, and personalized service sets us apart in the competitive real estate landscape. We look forward to continuing our legacy of success and serving the needs of our clients with dedication and professionalism.